

# Notice of Privacy Practices

*Effective June 6, 2017*

Inspiration Golf is committed to protecting your privacy and personal information. This notice of Privacy Practices (“Privacy Policy”) explains what types of information may be collected by Inspiration Golf and how that information may be used. This Privacy Policy applies to any information we may collect through our website, registration forms, consent forms, waivers, applications, email communications, mailings, other paper forms, services, clinics, sponsorships, donations, social networks, contests and promotions (collectively “Communications”).

## **What information we collect**

Depending on the type of Communication, the personal information we collect may include, but is not limited to, your name, address, telephone number, e-mail address, date of birth, age, sex, golf experience, photo, video, voice recordings, social media used, emergency contact name and phone number. Additionally, if you are a Participant in a clinic or one of our activities, we may collect Health related information that may include, but is not limited to, your medical conditions, mobility challenges, primary disability, allergies, medication and dosage, physician name and phone number.

## **How your information may be used**

The information we collect is used to operate, maintain, communicate and provide you with services through the website, clinics and activities we offer. You may limit the communications we use by contacting us about your email, mail or phone preferences (see How to contact us below). We may also use any Materials we collect through video, photography or voice recordings in accordance with the Photo and Media Release you signed. Your Health related information may be used to personalize your experience by determining your individual needs, modifications, or provide recommendations to you for the services we offer.

## **How we use Cookies and other technology to collect information**

Our site may use cookies to help enhance your experience while using our website. Cookies are pieces of data that are sent to your browser while visiting our site and that data is stored on your device. Cookies are used to remember and store certain pieces of information such as recording browsing activity, which pages of the site are visited, site performance, what links are clicked and what information was entered into our form fields such as names, addresses, preferences, etc.

Our site may partner with third parties who may want to advertise to you. These third parties may set Cookies on your device or browser to gather information about your

activities and what sites you visit and may additionally use Cookies to display custom, personalized advertising content.

Most browsers support Cookies and automatically are set to accept them. On your device or browser you can view and delete these Cookies. You can also change your device or browser's settings to always accept or always block or restrict Cookies coming from our site. However, if you choose to have your device or browser refuse Cookies, it is possible that some areas of our site will not work correctly when you try to view them.

## **How we share your personal information**

Inspiration Golf may share your information outside of our organization. Any Materials we collect through video, photography or voice recordings may be shared on our website, social media or by other means, but only in accordance with the Photo and Media Release you signed. We do not sell, trade, or otherwise transfer to third-parties your personally identifiable information except for what is listed here or only by your permission.

We may share your personal information with coaches, instructors, partners or volunteers who are involved in the services we provide to you through our activities and clinics. Health related information that is shared this way is considered confidential and is to be used to provide you personalized services (as described in our how your information may be used section). This information will also be used and shared to assess the quality of the services provided so that we may improve upon those services. We may also share your Health related information with your doctor.

We may share some of your personal information with third-parties such as your name and contact information so that you may be contacted with suggestions of products, programs, services or opportunities. We will never release your medical conditions to these third-parties for these purposes. We will also never release the names of individuals under the age of 18 to these third-parties for these purposes.

We may share your personal information if a third-party lawfully requests or subpoena's us and will provide the information that is required to comply with the law. We may also share your information with a third-party if we reasonably believe it is necessary to protect the security or integrity of services we provide or to exercise or protect the rights, property or personal safety of Inspiration Golf, users, participants, volunteers, staff, partners, agents, contractors or other individuals.

Inspiration Golf may additionally share and use non-personally identifiable aggregate data information with others (for example, how many first time golfers attended a specific clinic).

## **How we protect your information**

Inspiration Golf cares about the security of your personal information. We employ safeguards on our website to help protect your personal information by using Secure

Socket Layer (SSL) encryption on all forms that capture information entered by you. If you make a donation on our website, your credit card or banking information is not stored, processed or transmitted by us. PayPal collects the payment from you on its website and PayPal uses its own security measures to keep your data safe including PCI compliance.

Some information that is collected outside of our website may be converted to a digital format which will also be secured through SSL encryption. Any Health related information that is converted to a digital format will not be paired with your personally identifiable information. If any sensitive information, such as data that is Health related, is kept in physical form such as paper, you can be assured that it will remain under Lock and Key.

### **Links to other Websites**

Our website may contain links to other third-party sites including, but not limited to, links on our Sponsor page, PayPal and advertisements. Inspiration Golf is not responsible for the content or the privacy practices of those external sites, companies or individuals. If you choose to visit a site outside our domain, please review that site's Privacy Policy as it may be different than our own. Links to other websites do not imply an endorsement of the materials, products or content on those sites.

### **How to contact us**

If you have any questions or concerns about this Privacy Policy please contact:

Randy Agapito  
4505 Bekonscot Ave  
Raleigh, NC 27604  
Or email [randy.zabala@gmail.com](mailto:randy.zabala@gmail.com)

### **Changes to our Privacy Policy**

From time to time, Inspiration Golf may update and revise its Privacy Policy to reflect changes in our business and activities and also due to things like changes in technology. Please review this Privacy Policy periodically to find out any changes that may affect you. If we do update our Privacy Policy, the Effective Date at the top of the page will also be updated and the new Policy will be posted to our website, [www.inspirationgolf.com](http://www.inspirationgolf.com).